

EUDR: a further delay must come with real simplification, says European Tyre and Rubber Industry

The European Tyre & Rubber Manufacturers' Association (ETRMA) is concerned by the European Commission's intention to postpone the EU Deforestation Regulation (EUDR) by another year.

Adam McCarthy, ETRMA Secretary General, said: "The European tyre and rubber industry, together with millions of natural rubber producers, is upstream-ready. A further delay risks prolonging uncertainty for operators who have prepared in good faith and are looking forward to demonstrating their commitment."

ETRMA stresses that postponement should not simply push problems down the road. The only way to make extra time meaningful is to use it to introduce **real simplification** — above all, considering due diligence obligations ending with the statement released by the **first placer on the EU market and remaining valid for the whole product commercial life, without involving downstream operators in unnecessary burdens**. This approach would also support in resolving some of the IT bottlenecks now cited as reasons for delay.

The objective of halting deforestation is right and urgent. But endless transition periods without simplification will not deliver results," McCarthy added. "ETRMA calls on EU institutions to ensure that, if more time is granted, it is used to fix the regulation — not to stall it."

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About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represents 14 corporate members whose global sales account for 70% of the worldwide tyre market, including 8 of the top 10 industry leaders. Collectively, these manufacturers maintain a robust presence in the European Union (EU) and candidate countries, operating over 80 production facilities and more than 20 R&D centres. In total, the tyre sector supports nearly 500,000 jobs across the EU.